

## Color Additives

### Overview

Iron oxide pigments are added to the mix to create integrally colored concrete, meaning the whole load is colored, not just the top layer. The pigments come in light red, medium red, black, and yellow, creating a variety of earth tone shades.

### Benefits

While its main use is for aesthetics and decoration, colored concrete can be used to match the color of existing concrete.

### Technical Specifications

Hilltop Companies uses a color system through BASF. They possess a large archive of existing colors from all manufacturers, so they are able to produce almost any color from any manufacturer. Hilltop typically uses liquid based pigment which can create a more consistent coloring.

### Uses

Colored concrete can be stamped or etched to enhance the decorative or design aspects of a project.

### Hilltop Project Examples

Hilltop Companies used colored concrete for the Newport Roundabouts, Union Terminal Plaza, UC Carl H. Lindner College of Business, P&G Plaza, JACK Casino Plaza.



### Plants

#### Downtown Cincinnati

511 West Water Street  
Cincinnati, OH 45202

#### Mineola Pike

3204 Mineola Pike  
Erlanger, KY 41018

#### Maysville/Aberdeen

8030 US52 West  
Aberdeen, OH 45101

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#### Central Dispatch

(513) 684-8200

#### Sales Team

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Newport, KY Roundabouts



Union Terminal Plaza